

ORDER



Orders
Order / Rev: 349793
Alt Order #: 06843334
Product Desc: DNC/BARACK OBAMA
Estimate: 1617
Flight Dates: 08/18/12 - 08/31/12
Original Date / Rev: 08/17/12 / 08/17/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Democratic National Co.
Demographic: A35+
Product Codes: Political
Priority: P-01
Revenue Codes: AGY-TRANS, AGENCY, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	45	\$25,950.00	\$22,057.50
08/27/12	08/31/12	40	\$20,050.00	\$17,042.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	45	\$25,950.00	\$22,057.50	0.00
September 2012	40	\$20,050.00	\$17,042.50	0.00
Totals	85	\$46,000.00	\$39,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	23%	\$46,000.00
Market	100%	\$200,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	14%	\$28,000.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	32%	\$64,000.00
KTUD	0%	\$0.00
KVMY	4%	\$8,000.00
KVVU	19%	\$38,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/20/12	08/31/12	M-F 7-9a Good Morning America	CM	M-F 7-9a MTWTF--	:30	2	\$400.00	P-01	0.00	NM	4	\$1,600.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				2	\$400.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				2	\$400.00		0.00			
E 2	KTNV	08/18/12	08/25/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	1	\$350.00	P-01	0.00	NM	2	\$700.00
GD MRN-SAT-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S-				1	\$350.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S-				1	\$350.00		0.00			
E 3	KTNV	08/19/12	08/26/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S	:30	1	\$350.00	P-01	0.00	NM	2	\$700.00
GD MRN-SUN-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S				1	\$350.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S				1	\$350.00		0.00			
E 4	KTNV	08/20/12	08/31/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a MTWTF--	:30	5	\$150.00	P-01	0.00	NM	10	\$1,500.00
MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				5	\$150.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				5	\$150.00		0.00			
E 5	KTNV	08/20/12	08/31/12	M-F 10-11a The View	CM	M-F 10-11a MTWTF--	:30	5	\$450.00	P-01	0.00	NM	10	\$4,500.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				5	\$450.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				5	\$450.00		0.00			
E 6	KTNV	08/20/12	08/31/12	M-F 11-12p Action News	CM	M-F 11-12p MTWTF--	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				5	\$300.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				5	\$300.00		0.00			
E 7	KTNV	08/20/12	08/31/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MTWTF-- (12:00 PM-1:00 PM)	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				5	\$300.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				5	\$300.00		0.00			
E 8	KTNV	08/20/12	08/31/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P MTWTF--	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
REVOLUTION-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				5	\$300.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				5	\$300.00		0.00			
E 9	KTNV	08/20/12	08/31/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p MTWTF--	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				5	\$300.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				5	\$300.00		0.00			
E 10	KTNV	08/20/12	08/31/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MTWTF--	:30	5	\$250.00	P-01	0.00	NM	10	\$2,500.00
JUDGE JUDY R/JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				5	\$250.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWTF--				5	\$250.00		0.00			
E 11	KTNV	08/20/12	08/27/12	Monday ABC Prime Other dwts	CM	dwts M----- (8:00 PM-10:00 PM)	:30	1	\$3,500.00	P-01	0.00	NM	2	\$7,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DANCNG-STR-ABC/AVG. ALL WKS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1		\$3,500.00			0.00			
		Week: 08/27/12	09/02/12	M-----		1		\$3,500.00			0.00			
E 12	KTNV	08/21/12	08/21/12	Tue ABC Prime C ny med	CM	Tue 10-11p ny me- T-----	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
AVG. ALL WKS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----		1		\$3,500.00			0.00			
E 13	KTNV	08/30/12	08/30/12	Thu ABC Prime C scandal	CM	scandal ---T---	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
SCANDAL-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---T---		1		\$2,500.00			0.00			
E 14	KTNV	08/24/12	08/31/12	Fri ABC Prime C 20/20	CM	20/20 ----F--	:30	1	\$3,000.00	P-01	0.00	NM	2	\$6,000.00
20/20-FRI-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	----F--		1		\$3,000.00			0.00			
		Week: 08/27/12	09/02/12	----F--		1		\$3,000.00			0.00			
E 15	KTNV	08/26/12	08/26/12	Sun ABC Prime B Once Upon	CM	Once Upon -----S (8:00 PM-9:00 PM)	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
AVG. ALL WKS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S		1		\$3,500.00			0.00			
												Totals	85	\$46,000.00